

Diabetes population health management isn't easy.

We can help.



Average annual costs for a patient with **uncontrolled diabetes**¹

Uncontrolled diabetes drives other costs.

As if having diabetes wasn't hard enough, patients often have to manage other costly chronic complications that stem from diabetes, such as heart disease, renal disease, and blindness. As a result, organizations like yours need a partner to help you focus on improving population health, patient experiences, and per-capita costs to be successful in managing these populations effectively and efficiently.



Our program is designed with the shift to value-based reimbursement in mind

VALUE-BASED REIMBURSEMENT



 FEE FOR SERVICE  VALUE-BASED REIMBURSEMENT

 **Diabetes Health Partnership**
Activating Care Teams for Diabetes Management®



A one size fits all approach doesn't work.

The task of managing diabetes looks different for each person with the disease. However, patients who are more actively involved in their healthcare experience better outcomes and incur lower costs.⁴ That's why the Diabetes Health Partnership customizes our services for each patient.

Our unique proactive and personalized approach to coaching extends the impact of your Care Team between office visits. It empowers patients to take better control of their diabetes through the following:

- Each patient is paired with their own certified diabetes educator who proactively nurtures a one-on-one coaching relationship
- A curriculum backed by proven patient engagement methods is customized for each patient
- Near real-time data allows support for more effective clinical decisions and the ability to quickly share information with electronic medical records
- An intuitive coaching portal simplifies managing the patient relationship



Proven engagement methods are the key to driving outcomes.

Backed by evidence and by Roche, a company with more than 40 years of experience in diabetes products and services, the Diabetes Health Partnership leverages AADE7 Self-Care Behaviors (AADE7) Structured Testing Protocol, Patient Activation Measure[®] (PAM[®]), and increased patient touch points to drive patient engagement and supplement your current diabetes management initiatives.

**For more information, email us at
Indianapolis.DiabetesHealthPartnership@roche.com.**



The Diabetes Health Partnership is not intended for real-time monitoring of hypoglycemic events or for monitoring patient treatment in real-time situations.

References:

- ¹ Dall TM, Roary M, Yang W, et al. Health care use and costs for participants in a diabetes disease management program, USA, 2007-2008. *Prev Chronic Dis.* 2011;8(3):A53.
- ² Burwell SW. Setting value-based payment goals — HHS efforts to improve U.S. health care. *N Engl J Med.* 2015;372:897-899.
- ³ Health Care Transformation Task Force. About Health Care Transformation Task Force. Available at: <http://www.hcttf.org/aboutus/>. Accessed June 3, 2016.
- ⁴ James J. Health Policy Brief: Patient Engagement. *Health Affairs.* 2013;Feb:1-6.



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